

Cherwell District Council

Executive

4 September 2017

<p>The Brighter Futures in Banbury Programme Annual Review 2016-2017</p>

Report of Director of Operational Delivery

This report is public

Purpose of report

To consider an annual review of the Brighter Futures in Banbury programme and endorse the direction of travel

1.0 Recommendations

The Executive is recommended:

- 1.1 To receive and approve the annual report following the recommendation of the Local Strategic Partnership.
- 1.2 To note the work carried out to date to scope the action plan until March 2019 and the finalisation of the detail of this plan during the autumn of 2017 through the Lead Member for Public Protection and Community Services.

2.0 Introduction

- 2.1 The Brighter Futures in Banbury Programme draws together statutory and voluntary agencies and organisations to align services to best serve those most in need. It involves targeted work in the three wards in Banbury of Banbury Cross & Neithrop, Grimsbury & Hightown and Ruscote.
- 2.2 The ward boundaries in Banbury have changed since the last annual report and in this transition year there is reference in the report to both the older wards and the new larger wards. In future years we will report on data based on Lower Super Output Areas as defined by the Office for National Statistics (ONS) within the new ward boundaries so that we can accurately benchmark and track data and performance of programmes operating in the Brighter Futures area of Banbury.

- 2.3 Over the last 18 months a series of learning events have been held with particular focus on 4 areas of significance and joint working.
- Health and Wellbeing
 - Employment and Skills
 - Child poverty
 - Educational attainment
- 2.4 These events have sought to inform and extend the thinking behind the programme with guest speakers from national agencies and think tanks being involved.

3.0 Report Details

- 3.1 The annual report was presented to the Local Strategic Partnership in July 2017. There was broad support for the progress being made through the strategic approach to joint working. The Partnership requested that the lessons learned from the programme should be shared widely with the development of new communities and with other towns.
- 3.2 The report identifies the development of actionable plans in addition to the aligned business as usual approach of partners which has become commonplace. These initiatives will be targeted, measureable and specific in order to bring greater rigour to the Brighter Futures programme. They will be based on the outcomes from the learning events.
- 3.3 Funding remains from the original reserve established to support ongoing programme development. By enabling specific initiatives over the next 18 months (until March 2019) there will be a defined funded programme of projects designed to test the effectiveness of interventions and make a difference to the lives of residents in these wards specifically.
- 3.4 Each theme will have two or three focused activities to implement and measure so that we can ensure the action is effective and proportionate to the change required. The six themes are;

Theme 1: Early Years, Community Learning and Young People's Attainment

Theme 2: Employment Support & Skills

Theme 3: Family Support & Young People not in Employment, Education or Training

Theme 4: Financial Inclusion & Housing

Theme 5: Health & Wellbeing

Theme 6: Safer & Stronger Communities

- 3.5 Funding from other sources, where appropriate, will be sought to complement the initial pump priming from the Brighter Futures reserve.

3.6 Closer working with the new reconfigured Oxfordshire County Council Children and Families service on the development of a Community Impact Zone will also be pursued following the approval of the report to the Children's Trust in July 2017.

3.7 Plans for 2017/18 include;

- (1) Developing a strong Brighter Futures scorecard based on data that is regularly updated by partners to give a tighter focus on those areas where the work undertaken can be shown to impact on the determinants of deprivation.
- (2) The possibility of a Wiki type directory of voluntary organisations and current programmes to be promoted and shared through voluntary and statutory organisations working in the area.
- (3) Greater promotion of healthy lifestyles including specific programmes such as promoting the take-up of the Walk Once a Week (WOW) initiative with primary schools ; promoting healthier workplace initiatives and to work towards Banbury achieving Dementia Friendly status.
- (4) A plan to commission programmes of work with other statutory and voluntary agencies that will produce a positive impact on the lives of people living in the Brighter Futures ward areas will be progressed.

4.0 Conclusion and Reasons for Recommendations

4.1 Progress over the last year has been made to decrease the inequality prevalent in the ward areas concerned.

4.2 That the Brighter Futures Programme has merit in continuing

4.3 That the learning events have enabled new ways of working together to be brokered and considered.

4.4 That the action plan developed by theme leads that will take the Programme forward until March 2019 should be endorsed and finalised by the Lead Member for Public Protection and Community Services.

5.0 Consultation

5.1 Local Strategic Partnership July 2017

5.2 Reference group for each learning event

6.0 Alternative Options and Reasons for Rejection

6.1 No alternatives have been considered

7.0 Implications

Financial and Resource Implications

7.1 There are no implications arising from the proposal that will impact on the spending plans of Cherwell District Council over the period until March 2019

Comments checked by:

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Legal Implications

7.2 There are no legal implications arising from this report

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8.0 Decision Information

Key Decision

Financial Threshold Met: No

Community Impact Threshold Met: No

Wards Affected

Banbury Cross & Neithrop, Grimsbury & Hightown and Ruscote wards.

Links to Corporate Plan and Policy Framework

Cherwell: Safe, Clean and Green – work with partners to ensure the District remains a low crime area, reducing the fear of crime, tackling anti-social behaviour and focussing on safeguarding our residents and businesses.

Lead Councillor

Councillor Kieron Mallon, Lead Member for Public Protection and Community Services

Document Information

Appendix No	Title
1	Brighter Futures in Banbury Annual Review 2016-2017
Background Papers	
None	
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